

BUSINESS - ASSOCIATE OF ARTS DEGREE (AA)*

Explore More About This Program: <https://cwi.edu/program/business-general>

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Connect with the business community.
- Engage with community members in experiential learning opportunities through class assignments.
- Connect with peers through case studies and group projects.
- Navigate and discuss new technologies and their impact in the workplace.
- Apply knowledge to frame and solve problems.
- Discuss current events in relation to business practices and theory.
- Develop technology skills for business purposes.
- Identify the fundamentals of accounting.
- Develop effective communication and writing skills for business situations.
- Present information to a variety of audiences.
- Develop and improve critical thinking and analysis skills.
- Explain basic marketing principles.
- Identify the roles and responsibilities in business including personal accountability.
- Discuss ethics and ethical dilemmas.