

COMMUNICATION - ASSOCIATE OF ARTS DEGREE (AA)

Explore More About This Program: <https://cwi.edu/program/communication>

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Produce effective oral, written, virtual, and mediated communication. Demonstrate an understanding of methods of communication research and a basic understanding of APA guidelines.
- Demonstrate the ability to create community and collaborative working relationships beyond the College through their communication.
- Understand, evaluate, communicate effectively within, and mediate among diverse cultural, social, public, and professional systems and enable change to occur within and among these systems in ways that are civil and respectful of all perspectives.
- Demonstrate the extension and appreciation of the skills and knowledge acquired during their communication studies in their careers beyond the College or in the continuation of their education.
- Analyze and evaluate communication both for its causes and consequences as well as demonstrate an understanding of at least one major theory in the field of communication.

(The CWI Communication program learning outcomes are based on the 2013 work underwritten by the Lumina Foundation in collaboration with community college and university faculty members of the National Communication Association.)